

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 968210 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/26/12 - 11/06/12		<u>Estimate #</u> 12954
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 49	KOAT	11/02/12	11/02/12	General Hospital	2-3p/1-2p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$140.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/29/12-11/04/12	General Hospital	2-3p/1-2p	-----F----	:30		\$140.00	NM		
Credited												
N 53	KOAT	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/29/12-11/04/12	Action 7 News @ 10p Sun	10-1030p	-----Su	:30		\$800.00	NM		
Credited												
N 58	KOAT	11/02/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,125.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,125.00			
N 59	KOAT	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$825.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$825.00			
N 60	KOAT	11/02/12	11/02/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$810.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$810.00			
N 61	KOAT	11/03/12	11/03/12	5-6a	5-6a		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$175.00			
Totals											25	\$10,975.00

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Albuquerque, NM 87107
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<u>Contract / Revision</u>	<u>Alt Order #</u>
968210 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/12 - 11/06/12	Candidate	12954

<u>Advertiser</u>	<u>Original Date / Revision</u>
Heinrich/D/Senate	11/02/12 / 11/02/12

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/05/12	25	\$10,975.00	\$9,328.75	\$653.01	\$9,981.76
Totals	25	\$10,975.00	\$9,328.75	\$653.01	\$9,981.76

Signature: _____ Date: _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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CONTRACT



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3801 Carlisle Blvd. NE
Albuquerque, NM 87107
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<u>Contract / Revision</u> 944765 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Candidate</u>		
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Estimate #</u> 11651
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 20	KOAT	10/29/12	11/01/12	The View 10-11a	10-11a		:30			NM	1	\$270.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M--T---				2	\$270.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	9	KOAT	10/29/12-11/04/12	The View 10-11a	10-11a	M---Th-----	:30		\$270.00	NM		
Credited												
N 23	KOAT	11/02/12	11/02/12	Action 7 News @ 6p	6-630p		:30			NM	9	\$4,725.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				10	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	21	KOAT	10/29/12-11/04/12	Action 7 News @ 6p	6-630p	MTuWThF----	:30		\$525.00	NM		
Credited												
N 25	KOAT	10/29/12	11/02/12	Entertainment Tonight 630-7p	630-7p		:30			NM	9	\$4,680.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				10	\$520.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	26	KOAT	10/29/12-11/04/12	Entertainment Tonight 630-7p	630-7p	MTuWThF----	:30		\$520.00	NM		
Credited												
N 27	KOAT	11/05/12	11/05/12	DWTS	7-10p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOAT	11/05/12-11/11/12	DWTS	7-10p	M-----	:30		\$2,300.00	NM		
See MG 27.6												
	6	KOAT	11/05/12-11/11/12	DWTS	7-10p	M-----	:30		\$2,300.00	NM		
Credited												
N 41	KOAT	11/04/12	11/04/12	Once Upon A Time	7-8p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												

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www.koat.com

Contract / Revision	Alt Order #
944765 /	

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	Candidate	11651

Advertiser	Original Date / Revision
Heinrich/D/Senate	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$1,390.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KOAT	10/29/12-11/04/12	Once Upon A Time	7-8p	-----Su	:30		\$1,390.00	NM		
	Credited											
E 52	KOAT	11/05/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	2	\$1,000.00
	Class of Time - Immediately Pre-emptible without notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 2 \$500.00											
N 56	KOAT	11/05/12	11/05/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$575.00
	Class of Time - Immediately Pre-emptible without notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 2 \$575.00											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	11/05/12-11/11/12	Entertainment Tonight 630-7p	630-7p	M-----	:30		\$575.00	NM		
	Credited											
N 61	KOAT	11/05/12	11/05/12	Nightline	1105-1135p		:30			NM	0	\$0.00
	Class of Time - Immediately Pre-emptible without notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$185.00											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	11/05/12-11/11/12	Nightline	1105-1135p	M-----	:30		\$185.00	NM		
	Credited											
I 62	KOAT	11/05/12	11/05/12	General Hospital	2-3p/1-2p		:30			NM	0	\$0.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$140.00											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	11/05/12-11/11/12	General Hospital	2-3p/1-2p	M-----	:30		\$140.00	NM		
	Credited											
I 68	KOAT	11/03/12	11/03/12	CASTLE SAT LF	1035P-1135P		:30			NM	2	\$200.00
	Class of Time - Immediately Pre-emptible without notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 2 \$100.00											
69	KOAT	11/06/12	11/06/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$250.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -T----- 1 \$250.00											
70	KOAT	11/05/12	11/05/12	DWTS	7-10p		:30			NM	1	\$4,920.00
	Class of Time - Fixed Non Pre-emptible											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$4,920.00											
71	KOAT	11/05/12	11/06/12	M-F A7N This AM @ 430a	430-5a		:30			NM	2	\$300.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 2 \$150.00											
72	KOAT	11/05/12	11/06/12	Anderson Cooper	11a-12n		:30			NM	2	\$330.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											

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Contract / Revision 944765 /		Alt Order #
Contract Dates 10/29/12 - 11/06/12	Product Candidate	Estimate # 11651
Advertiser Heinrich/D/Senate		Original Date / Revision 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div>											2	\$330.00
Week: 11/05/12 11/11/12 MT----- 2 \$165.00												
N 73	KOAT	11/05/12	11/06/12	Chew, The	12-1pm		:30			NM		
Class of Time - Pre-emptible with notice												
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div>											1	\$250.00
Week: 11/05/12 11/11/12 MT----- 2 \$165.00												
N 74	KOAT	11/06/12	11/06/12	Katie Couric M-F	2p-3p		:30			NM		
Class of Time - Pre-emptible with notice												
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div></div><div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div>												
Week: 11/05/12 11/11/12 -T----- 1 \$250.00												
Totals												
											157	\$64,035.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	157	\$64,035.00	\$54,429.75	\$3,810.08	\$58,239.83
Totals	157	\$64,035.00	\$54,429.75	\$3,810.08	\$58,239.83

Signature: _____ Date: _____

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<u>Contract / Revision</u> 969964 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 11/04/12 - 11/06/12		<u>Estimate #</u> 13077
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 4	KOAT	11/06/12	11/06/12	Good Morning America	7-9a		:30			NM	1	\$640.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$640.00			
N 23	KOAT	11/05/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$715.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$715.00			
N 25	KOAT	11/05/12	11/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,125.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,125.00			
N 45	KOAT	11/04/12	11/04/12	Once Upon A Time	7-8p		:30			NM	1	\$2,085.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,085.00			
Totals											4	\$4,565.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	4	\$4,565.00	\$3,880.25	\$271.62	\$4,151.87
Totals	4	\$4,565.00	\$3,880.25	\$271.62	\$4,151.87

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.